

The Palestinian Investment Promotion Agency “PIPA”



**Building a Better Future
Leather Industry**

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Characteristics of Leather & Footwear

- Leather and footwear industry is a long standing, traditional business, and it was in the form of family business especially in Hebron and Nablus cities
- Depends on the local and imported leather
- In 1970 this industry expanded significantly
- 2.5% the industry share of Industrial sector 2014
- 3.3% of labor force 2014
- 2,887 employees
- 52.6 USD Million market value , represents 1.3% from the market value of industrial sector 2014

Leather & Footwear companies that received investment incentives from PIPA

- 16 Companies Received Incentives
- 323 Direct jobs created
- 3.3 USD M projects gross investments
- 2.7% of total industrial companies treated

Investment incentives and criteria

Law No. (1) for year 1998 and its amendments:

Investment incentives

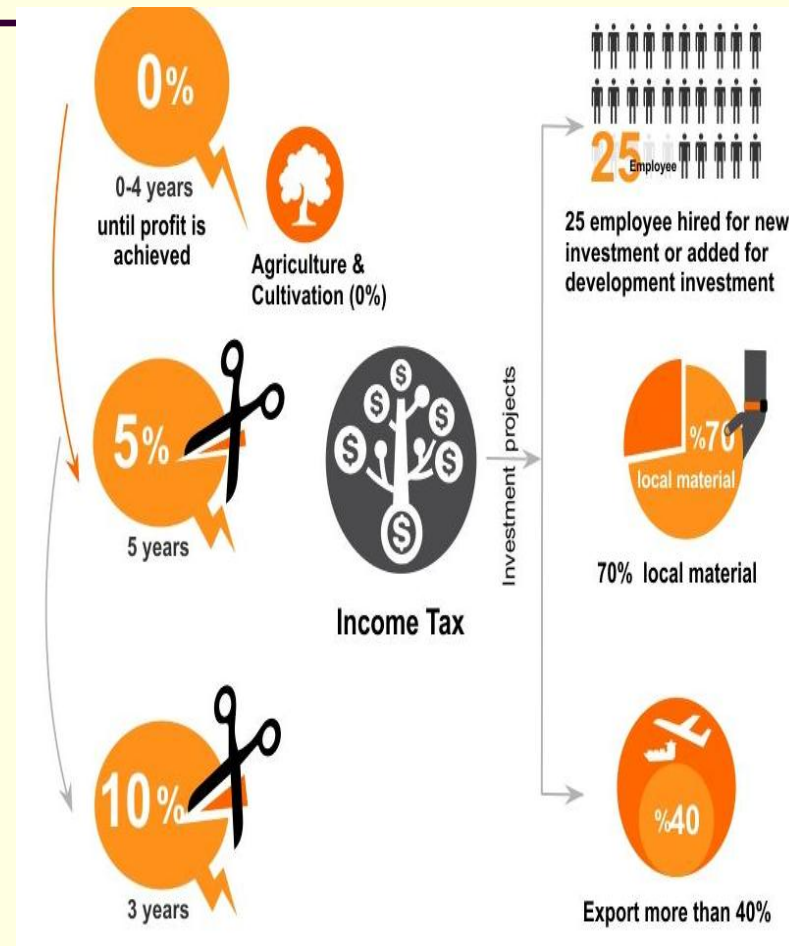
- 0% for agriculture cultivation and livestock
- 5% Income tax for a period of (5) years
- 10% Income tax for a period of (3) years
- Custom incentives on investment machinery
- Incentives contract package (sector, location, transfer of knowledge..)

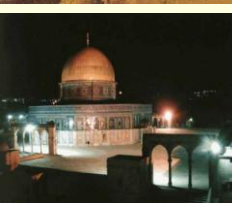
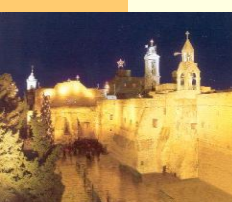
Criteria: (Industry, Tourism, Agriculture)

- 25 New jobs or added
- 40% Produce exported
- 70% Local content (materials and machinery)

Guarantees:

- ✓ No distinction between foreign or local investors, Investor can have a free ownership
- ✓ Investors may freely transfer all financial resources any time and with any currency accepted by the investor





Targeted sectors in Palestine

Agriculture (Roses, Strawberry, Dates, Olive oil and its products, fishery), **Fund and financial services** (Insurance, Loan guarantee, funds) , **ICT** (Incubators, Research and Development, Excellence centers, Call centers, Software development, games development) **Infrastructure, Real Estate and construction, Industry** (Stone and Marble, Food and Beverage, Pharmaceuticals and cosmetics, light industries), **Energy** (Renewable energy, Gas and Oil industries) , **Logistics and Transportation** (storing, packaging, shipping freight services) **Health, Tourism** (Pilgrims services, Tour operators, Hospitality)



Investment opportunity

- Designing and research is a high potential investment
- Fabricated materials and industrial leather
- Marketing and packaging services

Success Stories



PAMA FORZA
JERUSALEM POTTERY

Palestine's commitment to investors

- Free investment in all sectors and any percentage
- Free money transfer, i.e capital and revenue
- No confiscation, nationalization
- Equal treatment for investors

Palestine competitiveness

- Government commitment to have a truly **enabling investment environment**
- Language and literacy: multi language literacy; Literacy Rate % aged 15 and above is 95.3%
- Education: Students of Secondary Stage (enrollment Ratio): 64.0%; Community Colleges Graduates: 12,584 (2010/2011); Universities Graduates:201,389 (2010/2011) ; Graduates of High Education & Vocational Training among 15 yrs old and over (End 2005): 14.5% (End 2005)(skilled labor force)
- Strong private sector partners and business leaders
- Liberal laws and regulations that allow investors to easily get started and register the type of company that suits there business, this is mainly reflected in the company registration law
- Palestine has also supported the creation of a very organized and active financial systems that allows many banks to operate under PMA. And allow for the creation of effective capital market authority.
- Foreign trade, Palestine has signed various trade treaties with EU, EFTA, US, CANADA and many bilateral treaties with the Arab world

Role of the Palestinian Investment Promotion Agency “PIPA”

- PIPA came from a law in Palestine and its primary function is to assist in the development of a healthy Palestinian investment climate
- Representation of the private sector on PIPA’s BoD ensures that private sector considerations and the full support of partnership kept at the forefront

Associated tasks include:

- Providing incentives and income tax exemptions to local and foreign investors
- Enhance investment environments
- Develop the Palestinian economy
- Public Private Partnership is fully supported by the BoD
- No discrimination between Local and Foreign investors
- Facilitate investment establishment in Palestine
- Provide the One-Stop-Shop services to investors
- After care services

For more Information on investing in Palestine please do not hesitate to contact us

Palestinian Investment Promotion Agency “PIPA”

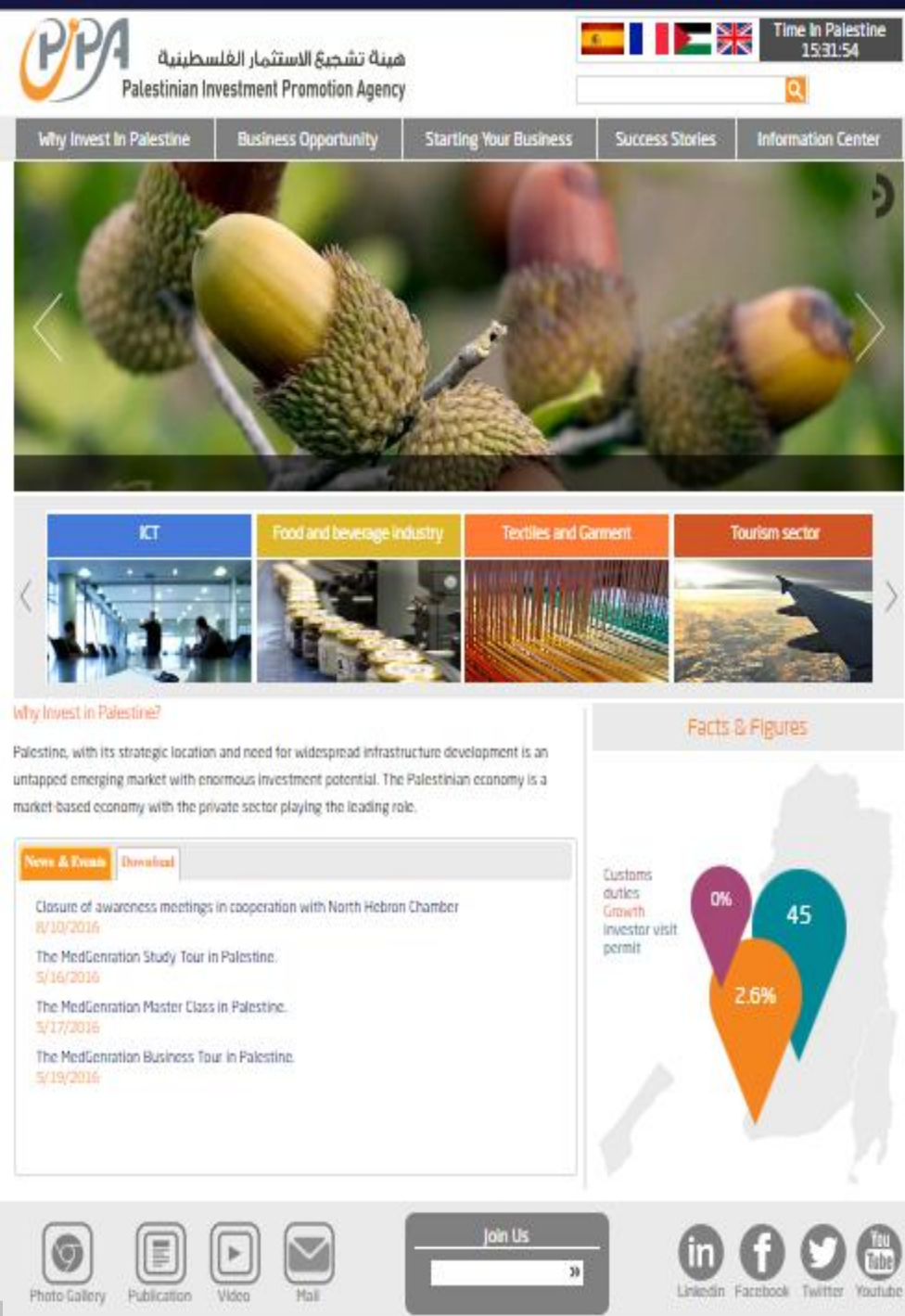
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The screenshot shows the homepage of the Palestinian Investment Promotion Agency (PIPA). At the top, there is a header with the PIPA logo, the Arabic name "هيئة تشجيع الاستثمار الفلسطينية", and the English name "Palestinian Investment Promotion Agency". To the right, there are flags of Spain, France, the United Arab Emirates, and the United Kingdom, along with a "Time in Palestine 15:31:54" indicator and a search bar. Below the header is a navigation menu with links: "Why Invest in Palestine", "Business Opportunity", "Starting Your Business", "Success Stories", and "Information Center". The main content area features a large image of pinecones. Below this is a row of four industry categories: "ICT", "Food and beverage industry", "Textiles and Garment", and "Tourism sector". The "Why Invest in Palestine?" section contains a paragraph about Palestine's strategic location and investment potential. The "News & Events" section lists several events from May 2016. The "Facts & Figures" section includes a map of Palestine with three data points: "0%" for Customs duties, "2.6%" for Growth, and "45" for Investor visit permit. At the bottom, there are icons for "Photo Gallery", "Publication", "Video", and "Mail", a "Join Us" button with a search bar, and social media icons for LinkedIn, Facebook, Twitter, and YouTube.

Time in Palestine 15:31:54

Why Invest in Palestine | Business Opportunity | Starting Your Business | Success Stories | Information Center

ICT | Food and beverage industry | Textiles and Garment | Tourism sector

Why Invest in Palestine?

Palestine, with its strategic location and need for widespread infrastructure development is an untapped emerging market with enormous investment potential. The Palestinian economy is a market-based economy with the private sector playing the leading role.

News & Events | Download

Closure of awareness meetings in cooperation with North Hebron Chamber
10/10/2016

The MedGeneration Study Tour in Palestine.
5/16/2016

The MedGeneration Master Class in Palestine.
5/17/2016

The MedGeneration Business Tour in Palestine.
5/19/2016

Facts & Figures

Customs duties
Growth
Investor visit permit

0% | 2.6% | 45

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